



PARTNERSHIP & MEDIA KIT

Reach GCC Merchants When It Matters

StoreStarter is a new ecommerce resource built for GCC merchants — UAE and Saudi Arabia, in English and Arabic. We help first-time sellers choose platforms, source products, and launch their first store.

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GCC markets
UAE · Saudi Arabia

AR + EN

Bilingual content
built for Arab readers

10

Founding partner
spots available

WHO WE REACH

Built for GCC sellers.

From day one.

StoreStarter is a new ecommerce resource focused on UAE and Saudi Arabia — bilingual content (English + Arabic) for first-time sellers researching platforms, payment gateways, and apps before they commit.



Aspiring GCC Sellers

First-time UAE and Saudi sellers ready to launch. Researching platforms, payment solutions, and apps before committing.



UAE & Saudi Arabia Focus

Dedicated content in English and Arabic. Built for this region from day one — not a translated afterthought.



Platform & Tool Evaluators

Sellers comparing Shopify, Salla, Zid, and other tools for GCC markets — evaluating pricing, features, and regional fit before deciding.



Decision-Stage Intent

Articles target commercial-intent queries — "best Shopify apps for UAE", "Salla vs Zid", "payment gateways Saudi". Sellers searching with a budget in mind.

GCC MARKETS WE COVER

 UAE — English + Arabic Saudi Arabia — Arabic

Built for AI search and Google from day one

Content structured for **ChatGPT, Google, and Perplexity** — answer-first formatting, FAQ schema, and citation-ready sections. Designed to surface as AI search reshapes how GCC merchants research tools.

HOW WE WORK TOGETHER

Founding partner pricing.

Locked for life.

Ten founding partner spots. Lock today's rate, keep it on every renewal. As traffic grows and pricing rises for new partners, your rate does not.



Founding Partner Guarantee

— Rate locked the day you sign. Limited to first 10 partners. Founding partners keep their original rate on every renewal.

FOUNDING PARTNER

Sponsored Article

Dedicated editorial content for your GCC audience

\$350 one-time

Founding rate. Locked for life on this article.

- ✓ Targets a GCC commercial-intent keyword you choose
- ✓ Written by our editorial team using your product info
- ✓ Stays live for the life of the site, subject to editorial standards
- ✓ Structured for AI citation: answer-first format, FAQ schema
- ✓ Your logo, screenshots, and direct link included
- ✓ Carries clear sponsored disclosure (FTC, Google, GCC compliant)
- ✓ Content brief for your approval before writing begins

Book Sponsored Article — \$350

FOUNDING PARTNER

Featured Placement

Sponsored card in UAE and Saudi roundup articles

\$150 / year

Founding rate locked on annual renewal.

- ✓ Featured Sponsor card in 4–6 UAE and Saudi roundup articles
- ✓ Visually distinct slot at top of each article — clearly labeled Sponsored
- ✓ App description, logo, and direct link on every page
- ✓ Editorial rankings stay independent and merit-based
- ✓ 12-month term, rate locked permanently on annual renewal

Lock Featured Placement — \$150/yr

Bundle: Sponsored Article + Featured Placement

One article targeting your keyword, plus a featured Sponsor card across all GCC roundup articles. Save 20% on the founding rate.

~~\$500 separately~~

\$400

Get the Bundle — \$400

Editorial standards & partner approval

Partner approval required. We turn down inquiries that fall outside ecommerce starter / platform / app territory or risk reader trust. All sponsored content carries clear disclosure per Google, FTC, UAE Media Council, and Saudi GCAM rules. Editorial rankings in roundup articles stay merit-based — sponsorship buys a labeled Featured slot, not ranking position. Full editorial guidelines: storestarter.co/editorial-guidelines/

SAMPLE CONTENT TOPICS

Best Shopify Apps for UAE Sellers

Apps built for GCC merchants — RTL, Arabic, and local payments covered

Shopify App Ecosystem for Saudi Arabia

Setting up a store on Shopify in Saudi — apps that work with Mada, STC Pay, and Salla

Essential Apps for GCC Ecommerce Stores

Tool stack for launching in UAE and Saudi — from checkout to fulfilment

Custom Topic of Your Choice

We will align the article to a keyword that matches your target GCC audience



Ready to get your app in front of GCC merchants?

Reply with a one-liner on your app and target market. Content brief back same day. Email: faisal@superventure.studio